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Northwest Flower & Garden Show returns February 3-7, 2010 with big line-up of display gardens, internationally-known speakers, over 350 exhibitors and activities for the entire family

“A new beginning for a Northwest tradition”

SEATTLE, Washington—The rich tradition of the Northwest Flower & Garden Show continues February 3-7, 2010 with a big line-up of 25 display gardens, internationally-known speakers, over 350 exhibitors and activities for the entire family at the Washington State Convention and Trade Center.

“This marks a new beginning for the show, which has been a bright spot for thousands of Northwest flower and garden devotees for over two decades. This year will be no exception,” said Terry O’Loughlin of Northwest-based O’Loughlin Trade Shows, Inc. The family-owned company purchased the show from founder Duane Kelly in June.

“Beauty and Functionality” is the theme of this Northwest tradition, which debuted in 1989. The 2010 show will again showcase inspiring work by top garden creators-- integrating thousands of flowers and plants with their rich colors, fragrances and textures into dazzling full-scale gardens.

The show has assembled a world-class panel to review and judge the display gardens, including Fergus Garrett, Andrea Cochran and Roger Swain. All three will present seminars during the five-day run of the show.

Any gardener knows that half the fun is putting on the gloves to plant, prune and nurture, and the show’s 2010 edition will have a packed schedule of free “how-to” seminars and

demonstrations geared for garden spaces large and small. A number of seminars will reflect the growing interest in vegetable gardening.

Top speakers with new books return to the show, sharing their expertise on a variety of topics. They include authors Suzy Bales, Rich Darke, John Greenlee, Valerie Easton, Debra Lee Baldwin, Kathy Brenzel, Saxon Holt, Roger Gossler and Keeyla Meadows.

The show's "Marketplace" will feature over 350 nurseries and other exhibitors spotlighting products and services related to gardening and outdoor living.

Other attractions include the "Sproutopia" children's area, the handiwork of high school horticulture students in the "Funky Junk" display, floral display competitions, a container garden exhibition and much more.

"We intend to build on the outstanding legacy established by Duane Kelly and his staff," said O'Loughlin, noting key members of the team have been retained in the transition.

Kelly remains involved as a consultant, and Garden and Feature Manager Cyle Eldred, Exhibits Manager Linda Knudsen and Seminar Manager Janet Endsley continue in their roles. O'Loughlin Trade Shows veteran Jeff Swenson is the show manager.

O'Loughlin Trade Shows, Inc. is the West's largest producer of consumer trade shows, including the Portland Home and Garden Show and the Tacoma Home and Garden Show.

For additional information, visit www.gardenshow.com

WHAT: The Northwest Flower & Garden Show

WHEN: Wednesday, February 3 through Sunday, February 7

WHERE: Washington State Convention and Trade Center
7th & Pike, Seattle, WA 98101

WEBSITE: www.gardenshow.com

HOURS:

Wednesday – Saturday (February 3-6)	9 a.m. to 8 p.m.
Sunday (February 7)	9 a.m. to 6 p.m.

ADMISSION:

\$20	Adult (regular admission at door)
\$16	Early Bird (purchased at participating ticket outlets or online through February 17th)
\$15	Group (per ticket; minimum purchase of 20 tickets)

\$10 Half-Day (purchased online or at the door after 3:00 p.m.
Wed. – Sat., 2:00 p.m. Sun.)
\$5 Youth (ages 13 – 17)
Free Children (ages 12 and under)

Multi-day tickets will also available. Please visit
<http://gardenshow.com/seattle/tickets/> for ticket information.

PRODUCER:

O'Loughlin Trade Shows, Inc.
253.756.2121
www.otshows.com