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Get there early for a front row seat: expert anglers don waders to demonstrate fishing techniques in the one-of-a-kind indoor “Steelhead River”

***Show attraction duplicates real river conditions indoors***

PUYALLUP— Get a front row seat and see how fish react to lures, jigs and flies and move through the water when experts demonstrate the latest fishing techniques and cast their lines into the realistic drifts and tail-outs in the one-of-a-kind indoor “Steelhead River” at the Washington Sportsmen’s Show® at the Puyallup Fair & Events Center, January 27-31.

Sponsored by Les Schwab, the, 50-foot-long, 10,000-gallon “river” closely replicates real river conditions, thrilling audiences with non-stop angling action. With bleacher seating for show attendees, top northwest guides and pro staff representatives from several Northwest manufacturers will be sharing tips for going after these fighting fish in natural “on the river” conditions.

With ample bleacher seating for great viewing, you’ll see and hear from some of the region’s top experts. They include Jim Stahl, “Float Fishing for Steelhead”; Mike Perusse, “Center Pin Secrets”; Dean Finnerty, “Steelhead Fly Fishing”; Tom Nelson, “Reading Water for Drift Fishing” and Red’s Fly Shop on “Switch Rod Secrets.”

Designed to replicate true river conditions, the stream features pools, rocks, stumps and obstacles that force the two-foot-deep, clear current to flow in a realistic manner.

“The Steelhead River is just about as close to real outdoor fishing as you can get indoors, and we give showgoers a front row seat.” says show producer Bill O’Loughlin. “It’s great because the audience can see everything, including the movement of the water and how the fish react to the lures.”

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